



Brochure: Smart Secure App with Rich Collaboration and Communication Capabilities



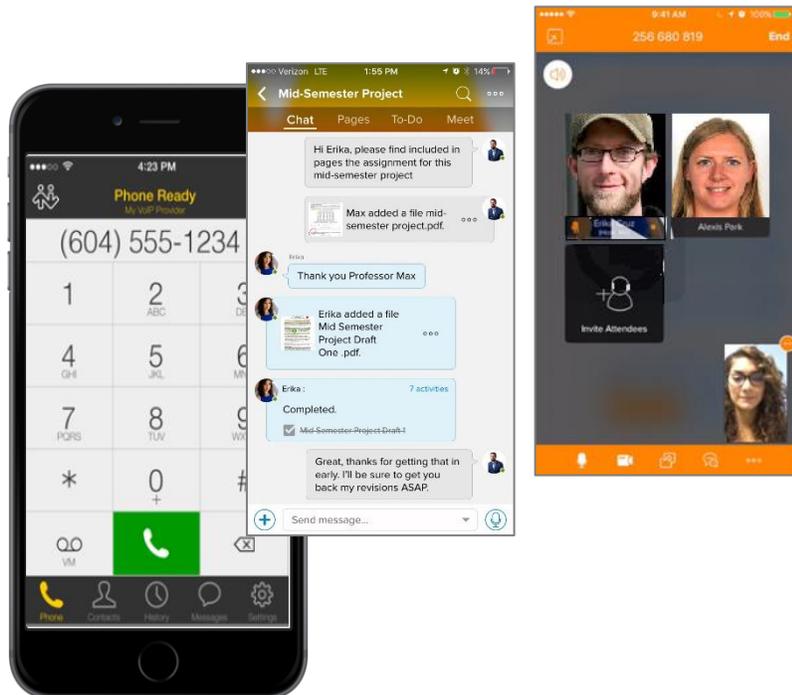
Introduction

Smart blox (aka s-blox) is a smart, secure, enterprise-grade, mobile solutions provider who is committed to enterprise mobility. Smart blox is a Danish technology startup founded in 2016 who offers products and services in North West Europe, Middle East and Africa. S-blox consults, develops, and provides secure solutions for all sectors and enterprises, for mobile devices, mobile applications, and mobile content management platforms. S-blox also provide custom mobile application development, mobile security reinforcement, mobile antivirus, and mobile application monitoring solutions.

As a company committed to enterprise mobility, s-blox recognized the tremendous amount of electronic files, emails, web pages, video files, and other forms of multimedia exchanged as part of a team's business process. These different files and formats represent 80% of total information shared by teams, often scattered in various silos, and thus challenging to unify and manage. In order to aid the challenges of these business process workflows, s-blox determined that it needed to add mobile collaboration products to its portfolio. Thus, s-blox App was launched, a product which unifies teams with group collaboration and integrates disparate applications into the same centralized platform for the most efficient information management. Our Collaboration App "s-blox" is a co-development effort between us and our technology partner moxtra, co-founded by the visionary subrah iyar, the same co-founder of Webex.

The Product Characteristics

- Chat
- File Annotation
- Make/Receive Calls
- File Sharing
- Cloud Storage
- Video Conferencing
- Task Management
- Screen Sharing
- Fully Customizable



s-blox collaboration App is an enterprise-grade mobile collaboration solution, where customers can engage in group chats, audio and video conferences, file sharing, file annotation, task management and more: all in single, integrated product accessible from any device, anywhere, and on any platform.

Using s-blox's enterprise and public sector customers' business teams greatly reduce their costs for collaboration, file-sharing, file annotation, audio and video conferencing, task management and more. Customers from a variety of backgrounds can begin to leverage these one-stop, team collaboration capabilities, as they greatly enhance business process efficiency for both private and public sector clients.



Power Messenger

The capabilities include persistent 1-to-1 and multiparty chats, file sharing, rich annotation including voice tags, ad-hoc video creation for offline collaboration (known as “clips”) and also rich file management capabilities.

Real Time Meetings

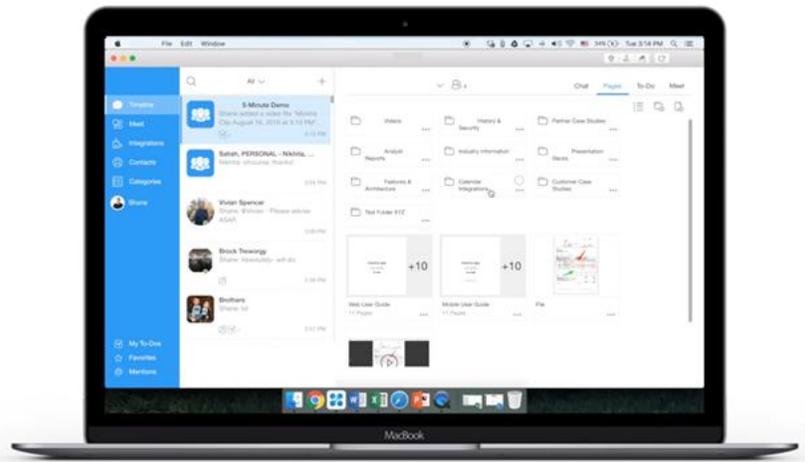
s-blox messenger users has the ability to create multi-party, real-time, voice and video conferences. File sharing, screen sharing, changing presenters and conference hosts are among the other capabilities available to s-blox users.

To-Do, task management for teams

Delegating and keeping track of responsibilities is easier than ever with our intuitive task management, a seamless part of our power messaging experience. Assign to-dos and deadlines to groups or individual members and attach relevant files, all within the context of a team conversation.

Pages

Over time the chat area might get quite lengthy and even though every item is time stamped and there is a global search I may not remember even the name of the file I am looking for 6 months or a year from now. With pages' tab I can view all of the content I ever uploaded in chronological order striped of the communications. I can select particular files and create folders for them.



In Conclusion

At present, the software market is in midst of serious commoditization. To create a niche and sustainable leadership position in these markets, a company needs to dig deep and create a set of differentiated products and services. With such strategy s-blox is aiming to create a unique, differentiated offer and extend its reach in these markets very effectively.